



Sustainable Development of Inbound Tourism in the Russian Federation Following the Pandemic

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negative impact on the development of the inbound tourist traffic to Russia. The research made it possible to assess the current and strategic potential of the development of inbound tourism, to generate a set of measures charged with the formation and promotion of a competitive domestic tourist product. The article emphasizes the need to strengthen state support for the development of inbound tourism.

Keywords

Inbound tourism Sustainable development Tourist traffic Export services

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